

# 3º ENCUENTRO DE



## LEASING

—  
Aliado  
estratégico del  
crecimiento  
económico

FRIDAY  
**2<sup>nd</sup>**  
AUG  
2019

HOTEL JW MARRIOTT BOGOTÁ

## PROGRAMME

### Friday August 2nd

7:30 – 8:00 a.m.  
Registration.

8:00 – 9:30 a.m.  
OPENING SESSION

**Santiago Castro** - President, Asobancaria

**Jorge Castaño** - Superintendent, Financial  
Superintendence of Colombia.

**Marta Lucia Ramírez\*** - Vice President, Republic of  
Colombia.

9:30 – 10:00 a.m. **Coffee Break**

10:00 – 11:30 a.m.  
KEY SPEAKERS - RECENT TRENDS OF THE  
LEASING INDUSTRY: INSIGHTS AND PERSPECTIVE  
FROM THE WORLD LEADERS, EUROPE AND UNITED  
STATES.

**Robert Rinaldi** - Managing Director, Amembal &  
Halladay.

**Moderator:** To define.\*

11:30 – 12:30 p.m.  
SECOND SESSION:  
CHALLENGES AND OPPORTUNITIES OF THE ASSET  
MANAGEMENT: MEASURING AND MANAGING  
ASSET RISK.

**Carl C. Chrappa** - Senior Managing Director  
of Asset Management, The Alta Group.

12:30 – 2:30 p.m. **LUNCH**

2:30 – 4:00 p.m.  
THIRD SESSION:  
THE FUTURE OF LEASING: DIGITAL PERSPECTIVES  
THAT ARE TRANSFORMING THE INDUSTRY

**Andrew Ingram** - Head of Product Strategy, Alfa  
Systems.

**Madhu Natarajan** - CEO, Odessa Inc.

**Moderator: Andrés Mauricio Ramírez** - Director of  
Digital Transformation and Financial Inclusion,  
Asobancaria.

4:00 – 4:30 p.m. **Coffee Break**

4:30 – 5:30 p.m.  
FOURTH SESSION:  
LEASING: STRATEGIC ALLY IN THE TRANSPORT  
DEVELOPMENT IN COLOMBIA.

**Juan Camilo Ostos** - Vice Minister, Ministry of  
Transport.

**Juan Pablo Bocarejo\*** - Secretary General, District  
Secretary of Mobility.

**Moderator: Alejandro Vera** - Technical Vice  
President, Asobancaria.

\* To be confirmed

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## INVESTMENT

COP: \$945.000	USD: \$375
IVA: \$179.550	TAXES INCLUDED
Total: \$1'124.550	

### Inscripciones

Amparo Angulo  
Call Center: 326 6620  
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### Sponsors

Yuly Santos  
PBX: 326 6600 - Ext.: 1485  
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Participate in the event through:

## #EncuentroLeasing

**Important information**  
for the purchase of your flight tickets:  
Include the Avianca discount code

## GN292\*

**\*Terms and conditions apply.**  
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AN EVENT:



## ASOBANCARIA