

FRIDAY
2nd
AUG
2019

3° ENCUENTRO DE



LEASING

—
Aliado
estratégico del
crecimiento
económico

HOTEL JW MARRIOTT BOGOTÁ

PROGRAMME

Friday August 2nd

7:30 - 8:00 a.m.
Registration.

8:00 - 9:30 a.m.
OPENING SESSION

Santiago Castro - President, Asobancaria
Juan Carlos Alfaro - Superintendent (E), Financial
Superintendence of Colombia
Marta Lucía Ramírez - Vice President, Republic of
Colombia

9:30 - 10:00 a.m. **Coffee Break**

10:00 - 11:30 a.m.
KEY SPEAKERS - RECENT TRENDS OF THE
LEASING INDUSTRY: INSIGHTS AND PERSPECTIVE
FROM THE WORLD LEADERS, EUROPE AND UNITED
STATES.

Robert Rinaldi - Managing Director, Amembal &
Halladay.
Moderator: Felipe Noval, Leasing Director,
Asobancaria

11:30 - 12:30 p.m.
SECOND SESSION:
CHALLENGES AND OPPORTUNITIES OF THE ASSET
MANAGEMENT: MEASURING AND MANAGING
ASSET RISK.

Carl C. Chrappa - Senior Managing Director
of Asset Management, The Alta Group.

12:30 - 2:30 p.m. **LUNCH**

2:30 - 4:00 p.m.
THIRD SESSION:
THE FUTURE OF LEASING: DIGITAL PERSPECTIVES
THAT ARE TRANSFORMING THE INDUSTRY

Andrew Ingram - Head of Product Strategy, Alfa
Systems.
Madhu Natarajan - CEO, Odessa Inc.
Moderator: Andrés Mauricio Ramírez - Director of
Digital Transformation and Financial Inclusion,
Asobancaria.

4:00 - 4:30 p.m. **Coffee Break**

4:30 - 5:30 p.m.
FOURTH SESSION:
LEASING: STRATEGIC ALLY IN THE TRANSPORT
DEVELOPMENT IN COLOMBIA.

Juan Camilo Ostos - Vice Minister, Ministry of
Transport.
Alejandro Vera - Technical Vice President,
Asobancaria.

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INVESTMENT

COP: \$945.000 | USD: \$375
IVA: \$179.550 | TAXES INCLUDED
Total: \$1'124.550

Inscripciones

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Participate in the event through:

#EncuentroLeasing

Important information
for the purchase of your flight tickets:
Include the Avianca discount code

GN292*

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S P O N S O R S



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AN EVENT:



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