

PROGRAMME

3º ENCuentro DE



LEASING

—
Aliado
estratégico del
crecimiento
económico

FRIDAY
2nd
AUG
2019

HOTEL JW MARRIOTT BOGOTÁ

Friday August 2nd

7:30 – 8:00 a.m.
Registration.

8:00 – 9:30 a.m.

OPENING SESSION

Santiago Castro - President, Asobancaria

Jorge Castaño - Superintendent, Financial Superintendence of Colombia.

Marta Lucia Ramírez* - Vice President, Republic of Colombia.

9:30 – 10:00 a.m. Coffee Break

10:00 – 11:30 a.m.

KEY SPEAKERS - RECENT TRENDS OF THE LEASING INDUSTRY: INSIGHTS AND PERSPECTIVE FROM THE WORLD LEADERS, EUROPE AND UNITED STATES.

Robert Rinaldi - Managing Director, Amembal & Halladay.

Comentarios To define.*

11:30 – 12:30 p.m.

SECOND SESSION: CHALLENGES AND OPPORTUNITIES OF THE ASSET MANAGEMENT: MEASURING AND MANAGING ASSET RISK.

Carl C. Chrappa - Senior Managing Director of Asset Management, The Alta Group.

12:30 – 2:30 p.m. LUNCH

2:30 – 4:00 p.m.

THIRD SESSION: THE FUTURE OF LEASING: DIGITAL PERSPECTIVES THAT ARE TRANSFORMING THE INDUSTRY

Andrew Ingram - Head of Product Strategy, Alfa Systems.

Madhu Natarajan - CEO, Odessa Technologies, Inc

MODERADOR: **Andrés Mauricio Ramírez** - Director of Digital Transformation and Financial Inclusion, Asobancaria.

4:00 – 4:30 p.m. Coffee Break

4:30 – 5:30 p.m.

FOURTH SESSION: LEASING: STRATEGIC ALLY IN THE TRANSPORT DEVELOPMENT IN COLOMBIA.

Juan Camilo Ostos - Vice Minister, Ministry of Transport.

Juan Pablo Bocarejo* - Secretary General, District Secretary of Mobility.

Alejandro Vera - Technical Vice President, Asobancaria.

** To be confirmed*

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INVESTMENT

COP: \$945.000	USD: \$375
IVA: \$179.550	TAXES
Total: \$1'124.550	INCLUDED

DISCOUNT RATE

COP: \$897.750	USD: \$359,24
IVA: \$179.550	TAXES
Total: \$1'077.300	INCLUDED

DISCOUNT RATE *

*Get 5% discount conditioned by registration and payment until July 3, 2019.

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Include the Avianca discount code

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AN EVENT:



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