FRIDAY

3°ENCUENTRO



LEASING

Aliado estratégico del crecimiento económico

PROGRAMME

Friday August 2nd

7:30 - 8:00 a.m. Registration.

8:00 - 9:30 a.m. OPENNING SESSION

Santiago Castro - President, Asobancaria Jorge Castaño - Superintendent, Financial Superintendence of Colombia.

Marta Lucia Ramírez - Vice President, Republic of Colombia

9:30 - 10:00 a.m. Coffee Break

10:00 - 11:30 a.m.

KEY SPEAKERS - RECENT TRENDS OF THE LEASING INDUSTRY: INSIGHTS AND PERSPECTIVE FROM THE WORLD LEADERS, EUROPE AND UNITED STATES.

Robert Rinaldi - Managing Director, Amembal & Halladav.

Moderator: Felipe Noval, Leasing Director, Asobancaria

11:30 - 12:30 p.m. SECOND SESSION: CHALLENGES AND OPPORT

CHALLENGES AND OPPORTUNITIES OF THE ASSET MANAGEMENT: MEASURING AND MANAGING ASSET RISK.

Carl C. Chrappa - Senior Managing Director of Asset Management, The Alta Group.

12:30 - 2:30 p.m. LUNCH

2:30 - 4:00 p.m. THIRD SESSION:

THE FUTURE OF LEASING: DIGITAL PERSPECTIVES THAT ARE TRANSFORMING THE INDUSTRY

Andrew Ingram - Head of Product Strategy, Alfa Systems.

Madhu Natarajan - CEO, Odessa Inc.

Moderator: Andrés Mauricio Ramírez - Director of Digital Transformation and Financial Inclusion,

Asobancaria.

4:00 - 4:30 p.m. Coffee Break

4:30 - 5:30 p.m. FOURTH SESSION:

LEASING: STRATEGIC ALLY IN THE TRANSPORT DEVELOPMENT IN COLOMBIA.

Juan Camilo Ostos - Vice Minister, Ministry of Transport.

Alejandro Vera - Technical Vice President, Asobancaria.





HOTEL JW MARRIOTT BOGOTÁ

INVESTMENT

COP: \$945.000 USD: \$375

\$179.550 TAXES

Total: \$1'124.550 INCLUDED

Inscriptions

Amparo Angulo Call Center: 326 6620 eventos@asobancaria.com

Sponsors

Yuly Santos PBX: 326 6600 - Ext.: 1485 Cell phone: (+57) 300 3457292 ysantos@asobancaria.com

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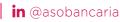












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