

# 3º ENCUENTRO DE



**LEASING**  
—  
Aliado  
estratégico del  
crecimiento  
económico

FRIDAY  
**2<sup>nd</sup>**  
AUG  
2019

HOTEL JW MARRIOTT BOGOTÁ

## PROGRAMME

### Friday August 2nd

**7:30 – 8:00 a.m.**  
Registration.

**8:00 – 9:30 a.m.**  
OPENING SESSION

**Santiago Castro** - President, Asobancaria

**Jorge Castaño** - Superintendent, Financial  
Superintendence of Colombia.

**Marta Lucia Ramírez** - Vice President, Republic of  
Colombia

**9:30 – 10:00 a.m.** Coffee Break

**10:00 – 11:30 a.m.**  
KEY SPEAKERS - RECENT TRENDS OF THE  
LEASING INDUSTRY: INSIGHTS AND PERSPECTIVE  
FROM THE WORLD LEADERS, EUROPE AND UNITED  
STATES.

**Robert Rinaldi** - Managing Director, Amembal &  
Halladay.

**Moderator: Felipe Noval**, Leasing Director,  
Asobancaria

**11:30 – 12:30 p.m.**  
SECOND SESSION:  
CHALLENGES AND OPPORTUNITIES OF THE ASSET  
MANAGEMENT: MEASURING AND MANAGING  
ASSET RISK.

**Carl C. Chrappa** - Senior Managing Director  
of Asset Management, The Alta Group.

**12:30 – 2:30 p.m.** LUNCH

**2:30 – 4:00 p.m.**  
THIRD SESSION:  
THE FUTURE OF LEASING: DIGITAL PERSPECTIVES  
THAT ARE TRANSFORMING THE INDUSTRY

**Andrew Ingram** - Head of Product Strategy, Alfa  
Systems.

**Madhu Natarajan** - CEO, Odessa Inc.

**Moderator: Andrés Mauricio Ramírez** - Director of  
Digital Transformation and Financial Inclusion,  
Asobancaria.

**4:00 – 4:30 p.m.** Coffee Break

**4:30 – 5:30 p.m.**  
FOURTH SESSION:  
LEASING: STRATEGIC ALLY IN THE TRANSPORT  
DEVELOPMENT IN COLOMBIA.

**Juan Camilo Ostos** - Vice Minister, Ministry of  
Transport.

**Alejandro Vera** - Technical Vice President,  
Asobancaria.

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## INVESTMENT

COP: \$945.000	USD: \$375
IVA: \$179.550	TAXES INCLUDED
Total: \$1'124.550	

### Inscripciones

Amparo Angulo  
Call Center: 326 6620  
eventos@asobancaria.com

### Sponsors

Yuly Santos  
PBX: 326 6600 - Ext.: 1485  
Cell phone: (+57) 300 3457292  
ysantos@asobancaria.com

Participate in the event through:

**#EncuentroLeasing**

**Important information**  
for the purchase of your flight tickets:  
Include the Avianca discount code

**GN292\***

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AN EVENT:



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