

24th/25th
 october 2019
 Hotel Hyatt Regency - Cartagena



MEJORES PRÁCTICAS PARA GENERAR
 CULTURA SOBRE LA SEGURIDAD

October 24th

7:00 a.m. – 8:00 a.m.
Registration.

WELCOME AND INTRODUCTIONS

8:00 a.m. – 8:40 a.m.
Santiago Castro, President, Asobancaria.

Juliana Lagos, Research and Development Director at
 Superintendencia Financiera de Colombia.

Session 1 – Key Note Speaker

THE ENEMY WITHOUT A TRACE: HOW CYBERCRIME HAS GONE FROM THE OBVIOUS TO THE ANONYMOUS

8:40 a.m. – 9:20 a.m.
Ian Khan, Top Futurist and Motivational Speaker.

9:20 a.m. - 9:50 a.m. Networking Coffee and visit to the Commercial exhibition.

Session 2 - Discussion panel

CHALLENGES OF LATIN AMERICA AND COLOMBIA FOR THE CREATION OF INTEGRAL SECURITY STRATEGIES

9:50 a.m. – 10:40 a.m.
Gabriel Jiménez, Technology VP at Davivienda.

Mauricio Botero Wolf, Administrative services VP at Bancolombia.

Jose María Jiménez, Executive Engineering VP at BBVA Colombia.

Jorge Giraldo, Computer Security and Systems Management VP at Grupo Aval.

Moderator: Ian Khan, Top Futurist and Motivational Speaker.

Session 3:

RELEVANT ASPECTS OF THE DAILY PRACTICE IN THE CYBER INVESTIGATIONS

10:40 a.m. – 11:20 a.m.
Víctor Alba, Director of cyber-crime for Latam and Mexico at Citibank.

Session 4 – Book launching

CHALLENGES OF CYBER RISK IN THE FINANCIAL SECTOR FOR COLOMBIA AND LATIN AMERICA.

11:20 a.m. – 12:00 m.
Sandra Rueda, Associate Professor Andes University.

José Marangunich, Head of Corporate Security & Cyber Crime, Banco de Crédito BCP, CREDICORP.

Belisario Contreras, Director of the Cybersecurity Program of OAS.

Moderator: Juliana Lagos, Research and Development Director at Superintendencia Financiera de Colombia.

DIGITAL CONVERGENCE IN TIMES OF CRISIS AND THE VALUE OF AVAILABILITY

12:00 m.– 12:10 p.m.
Greivin Viquez, Major Account Executive at Akamai.

12:10 p.m. - 1:50 p.m. Networking Lunch and visit to the Commercial exhibition.

Session 5:

DIGITAL RISK MANAGEMENT AS A PRIORITY TO ENSURE CONFIDENCE IN THE FINANCIAL MARKET

1:50 p.m.– 2:30 p.m.
Gianluca D'antonio, Cybersecurity Partner at Deloitte Risk Advisory.

Session 6:

A HORROR STORY, HOW TO FAIL IN 10 MINUTES AS A COMPANY WITH DIGITAL SERVICES?

2:30 p.m.– 3:10 p.m.
Antonio Ramos, Founder of Mundo Hacker and Project Director at StackOverflow.

Session 7:

THE FRAUD AND CYBERATTACKS THAT ARE IN FASHION: WHAT ELSE AWAITS US?

3:10 p.m.– 3:40 p.m.
Raúl Sanchez, Mnemo CEO.

HOW TO DEVELOP PRODUCTS WITH SPEED WITHOUT SACRIFICING SECURITY?

3:40 p.m.– 3:50 p.m.
Vladimir Villa, CEO Fluid Attacks.

3:50 p.m. - 4:20 p.m. Networking Coffee and visit to the Commercial exhibition.

Session 8:

FROM MYTH TO REALITY: WHAT YOU REALLY NEED TO KNOW ABOUT CLOUD SERVICES

4:20 p.m.– 4:50 p.m.
Michael South, ECloud Security Evangelist en Amazon Web Services.

Session 9:

FROM FRIEND TO ENEMY: HOW DO WE PROTECT OURSELVES FROM INTERNAL FRAUD?

4:50 p.m. – 5:20 p.m.
David Pereira, CEO at SecPro Security Professionals Colombia.

WELCOME COCKTAIL

7:30 p.m.
Casa Rafael Núñez.

Sponsored by:



October 25th

Session 10 - Discussion panel HOW DO WE PREPARE FOR THE ACCELERATED EVOLUTION OF ELECTRONIC COMMERCE?

8:30 a.m. – 9:20 a.m.

Carlos Ayalde, Global Head of Payments and Fraud Prevention at Rappi

Moises Santos, Risk LAC at Visa.

Moderator: Antonio Ramos, Founder of Mundo Hacker and Project Director at StackOverflow.

Session 11: CHALLENGES IN SECURITY OF OPEN BANKING DEVELOPMENT

9:20 a.m. – 10:00 a.m.

Carlos Figueredo, CEO Open Vector UK.

10:00 a.m. - 10:30 a.m. Networking Coffee and visit to the Commercial exhibition.

Session 12: THE ROLE OF THE BOARDS OF DIRECTORS IN CYBER-RISK MANAGEMENT

10:30 a.m. – 11:10 a.m.

Olga Botero, Senior Advisor of Financial Services, Technology, Operations and Cyber Security at The Boston Consulting Group.

Session 13: THE CIO'S FACING THE NEW FACE OF CYBERCRIME

11:10 a.m. – 12:00 p.m.

Emanuel Ortiz, Financial CSIRT Director.

Session 14: REGIONAL FRAUD CONCENTRATOR

12:00 p.m. – 12:30 p.m.

Daniel Juvinao P, Comercial Manager at Felaban.

12:30 p.m.- 2:00 p.m. Networking Lunch and visit to the Commercial exhibition.

Session 15: FACING MALWARE DEVELOPMENTS FOR ATM'S

2:00 p.m. – 2:30 p.m.

Omar Herrera, Internal Control Specialist at BBVA México.

Session 16: BEHAVIORAL BIOMETRICS

2:30 p.m.– 3:00 p.m.

Zohar Elnekave, Senior Director Latam at BioCatch.

3:00 p.m. - 3:30 p.m. Networking Coffee and visit to the Commercial exhibition.

Session 17 - Discussion panel GOVERNMENTS, COOPERATION AND CYBER-RESILIENCE

3:30 p.m.– 4:00 p.m.

- **Mayor Félix Miranda**, Chief Capacity Center for Cybersecurity of Colombia (C4) of the Police Cyber Center.
- **Borja Pastor**, Senior official at EUROPOL.
- **Moderator: Alba Valdés**, Security Consultant at Asobancaria.

CLOSURE

4:00 p.m.– 4:30 p.m.

Mayor General Fabio Hernán López Cruz, Director of Criminal Investigation and INTERPOL of the National Police of Colombia DIJIN.

INVESTMENT

COP: \$2.359.000 | **USD:** \$936,00
IVA: \$448.210 | **TAXES**
Total: \$2.807.210 | **INCLUIDO**

Important information

At the purchase of your flight tickets, include Avianca's discount code: **GN295***

*Terms and conditions apply. Not added to other discounts.

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