

24th/25th
october 2019
Hotel Hyatt Regency - Cartagena

13th

CONGRESO DE PREVENCIÓN DEL FRAUDE Y SEGURIDAD

MEJORES PRÁCTICAS PARA GENERAR
CULTURA SOBRE LA SEGURIDAD

October 24th

7:00 a.m. – 8:00 a.m.
Registration.

WELCOME AND INTRODUCTIONS

8:00 a.m. – 8:40 a.m.
Santiago Castro, President, Asobancaria.

Jorge Castaño, Financial Superintendent of Colombia.

Session 1 – Key Note Speaker

THE ENEMY WITHOUT A TRACE: HOW CYBERCRIME HAS GONE FROM THE OBVIOUS TO THE ANONYMOUS

8:40 a.m. – 9:20 a.m.
Ian Khan, Top Futurist and Motivational Speaker.

9:20 a.m. – 9:50 a.m. - Networking Coffee

Session 2 - Discussion panel

CHALLENGES OF LATIN AMERICA AND COLOMBIA FOR THE CREATION OF INTEGRAL SECURITY STRATEGIES

9:50 a.m. – 10:40 a.m.
Gabriel Jiménez, Technology VP at Davivienda.

Mauricio Botero Wolf, Administrative services VP at Bancolombia.

Jose María Jiménez, Executive Engineering VP at BBVA Colombia.

Jorge Giraldo, Computer Security and Systems Management VP at Grupo Aval.

Moderador: Ian Khan, Top Futurist and Motivational Speaker.

Session 3:

STRENGTHENING CYBERSECURITY THROUGH AN INTERDISCIPLINARY APPROACH

10:40 a.m. – 11:20 a.m.
Victor Alba, Director of cyber-crime for Latam and Mexico at Citigroup.

Session 4 – Book launching

CHALLENGES OF CYBER RISK IN THE FINANCIAL SECTOR FOR COLOMBIA AND LATIN AMERICA.

11:20 a.m. – 12:00 m.
Sandra Rueda, Associate Professor Andes University.

Raúl Morales, Gerente de Infraestructura y Mercados Financieros en CEMLA.

José Marangunich, Security and Fraud Prevention Manager at Banco de Crédito de Perú.

Belisario Contreras, Director of the Cybersecurity Program of OAS.

Moderator: Jorge Castaño, Financial Superintendent of Colombia.

Commercial talk:
CONVERGENCIA DIGITAL EN ÉPOCA DE CRISIS Y EL VALOR DE LA DISPONIBILIDAD

12:00 m. – 12:10 p.m.
Greivin Viquez, Major Account Executive at Akamai.

12:10 p.m. – 2:00 p.m. - Networking Lunch

Session 5:

DIGITAL RISK MANAGEMENT AS A PRIORITY TO ENSURE CONFIDENCE IN THE FINANCIAL MARKET

2:00 p.m. – 2:40 p.m.
Gianluca D'antonio, Cybersecurity Partner at Deloitte Risk Advisory.

Session 6:

A HORROR STORY, HOW TO FAIL IN 10 MINUTES AS A COMPANY WITH DIGITAL SERVICES?

2:40 p.m. – 3:20 p.m.
Antonio Ramos, Founder of Mundo Hacker and Project Director at StackOverflow.

Session 7:

THE FRAUD AND CYBERATTACKS THAT ARE IN FASHION: WHAT ELSE AWAITS US?

3:20 p.m. – 3:50 p.m.
Raúl Sanchez, Mnemo CEO.

3:50 p.m. – 4:20 p.m. - Networking Coffee

Session 8:

FROM MYTH TO REALITY: WHAT YOU REALLY NEED TO KNOW ABOUT CLOUD SERVICES

4:20 p.m. – 4:50 p.m.
Michael South, ECloud Security Evangelist en Amazon Web Services.

Session 9:

FROM FRIEND TO ENEMY: HOW DO WE PROTECT OURSELVES FROM INTERNAL FRAUD?

4:50 p.m. – 5:20 p.m.
David Pereira, CEO at SecPro Security Professionals Colombia.

WELCOME COCKTAIL

7:30 p.m.
Casa Rafael Núñez.

October 25th

Session 10 - Discussion panel HOW DO WE PREPARE FOR THE ACCELERATED EVOLUTION OF ELECTRONIC COMMERCE?

8:30 a.m. – 9:20 a.m.

Carlos Ayalde, Head Antifraud at Rappi Colombia.

Moises Dos Santos, Risk LAC at Visa.

Moderador: Antonio Ramos, Founder of Mundo Hacker and Project Director at StackOverflow.

Session 11: CHALLENGES IN SECURITY OF OPEN BANKING DEVELOPMENT

9:20 a.m. – 10:00 a.m.

Carlos Figueredo, CEO Open Vector UK.

10:00 a.m. – 10:30 a.m. - Networking Coffee

Session 12: THE ROLE OF THE BOARDS OF DIRECTORS IN CYBER-RISK MANAGEMENT

10:30 a.m. – 11:10 a.m.

Olga Botero, Senior Advisor of Financial Services, Technology, Operations and Cyber Security at The Boston Consulting Group.

Session 13: THE CIO'S FACING THE NEW FACE OF CYBERCRIME

11:10 a.m. – 12:00 p.m.

Emanuel Ortiz, Financial CSIRT Director.

Session 14: REGIONAL FRAUD CONCENTRATOR

12:00 p.m. – 12:30 p.m.

Daniel Juvinao P., Comercial Manager at Felaban.

12:30 p.m. – 2:00 p.m. - Networking Lunch

Session 15 - Discussion panel GOBIERNOS, COOPERACIÓN Y CIBER-RESILIENCIA

2:00 p.m. – 2:30 p.m.

Teniente Coronel Alex Durán, Jefe Centro Cibernético Policial de la Policía Nacional de Colombia.

Fernando Ruiz Pérez, Director de Operaciones del Centro Europeo de Ciberdelitos en EUROPOL.

Moderador: Alba Valdés, Consultora Seguridad en Asobancaria.

Session 16: FACING MALWARE DEVELOPMENTS FOR ATM'S

2:30 p.m. – 3:00 p.m.

Omar Herrera, Internal Control Specialist at BBVA México.

3:00 p.m. – 3:30 p.m. - Networking Coffee

Session 17: BEHAVIORAL BIOMETRICS

3:30 p.m. – 4:00 p.m.

Zohar Elnekave, Senior Director Latam at BioCatch.

Session 18 - Discussion panel GOVERNMENTS, COOPERATION AND CYBER-RESILIENCE

4:00 p.m. – 4:30 p.m.

• **Mayor Félix Miranda**, Chief Capacity Center for Cybersecurity of Colombia (C4) of the Police Cyber Center.

• **Fernando Ruiz Pérez**, Director of Operations of the European Cybercrime Center at EUROPOL.

• **Moderator: Alba Valdés**, Security Consultant at Asobancaria.

CLOSURE

4:00 p.m. – 4:30 p.m.

Mayor General Fabio Hernán López Cruz, Director of Criminal Investigation and INTERPOL of the National Police of Colombia DIJIN.

INVESTMENT

COP: \$2.359.000 | **USD:** \$936,00
IVA: \$448.210 | **TAXES**
Total: \$2.807.210 | **INCLUDED**

Important information

for the purchase of your flight tickets:
Include the Avianca discount code:

GN295*

*Terms and conditions apply. Not added to other discounts.

Inscriptions

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