



MEJORES PRÁCTICAS PARA GENERAR CULTURA SOBRE LA SEGURIDAD

# October 24th

7:00 a.m. – 8:00 a.m. **Registration.** 

#### **WELCOME AND INTRODUCTIONS**

8:00 a.m. – 8:40 a.m. Santiago Castro, President, Asobancaria.

Jorge Castaño, Financial Superintendent of Colombia.

Session 1 - Key Note Speaker

### THE ENEMY WITHOUT A TRACE: HOW CYBERCRIME HAS GONE FROM THE OBVIOUS TO THE ANONYMOUS

8:40 a.m. – 9:20 a.m. Ian Khan, Top Futurist and Motivational Speaker.

9:20 a.m. - 9:50 a.m. Networking Coffee and visit to the Commercial exhibition.

#### Session 2 - Discussion panel

### CHALLENGES OF LATIN AMERICA AND COLOMBIA FOR THE CREATION OF INTEGRAL SECURITY STRATEGIES

9:50 a.m. – 10:40 a.m.

Gabriel Jiménez, Technology VP at Davivienda.

Mauricio Botero Wolf, Administrative services VP at Bancolombia.

Jose María Jiménez, Executive Engineering VP at BBVA Colombia.

**Jorge Giraldo,** Computer Security and Systems Management VP at Grupo Aval.

Moderator: Ian Khan, Top Futurist and Motivational Speaker.

#### Session 3

# RELEVANT ASPECTS OF THE DAILY PRACTICE IN THE CYBER INVESTIGATIONS

10:40 a.m. - 11:20 a.m.

**Victor Alba,** Director of cyber-crime for Latam and Mexico at Citibank

#### Session 4 - Book launching

# CHALLENGES OF CYBER RISK IN THE FINANCIAL SECTOR FOR COLOMBIA AND LATIN AMERICA.

11:20 a.m. – 12:00 m.

Sandra Rueda, Associate Professor Andes University.

**José Marangunich,** Corporate Security and Cyber-crimen Manager at Banco de Crédito de Perú - BCP.

Belisario Contreras, Director of the Cybersecurity Program of OAS.

Moderator: Jorge Castaño, Financial Superintendent of Colombia.

# DIGITAL CONVERGENCE IN TIMES OF CRISIS AND THE VALUE OF AVAILABILITY

12:00 m.- 12:10 p.m.

Greivin Viquez, Major Account Executive at Akamai.

12:10 p.m. - 1:50 p.m. Networking Lunch and visit to the Commercial exhibition

#### Session 5

# DIGITAL RISK MANAGEMENT AS A PRIORITY TO ENSURE CONFIDENCE IN THE FINANCIAL MARKET

1:50 p.m.- 2:30 p.m.

Gianluca D'antonio, Cybersecurity Partner at Deloitte Risk Advisory.

#### Session 6

# A HORROR STORY, HOW TO FAIL IN 10 MINUTES AS A COMPANY WITH DIGITAL SERVICES?

2:30 p.m.- 3:10 p.m.

**Antonio Ramos,** Founder of Mundo Hacker and Project Director at StackOverflow

#### Session 7

## THE FRAUD AND CYBERATTACKS THAT ARE IN FASHION: WHAT ELSE AWAITS US?

3:10 p.m.- 3:40 p.m.

Raúl Sanchez, Mnemo CEO.

# HOW TO DEVELOP PRODUCTS WITH SPEED WITHOUT SACRIFICING SECURITY?

3:40 p.m.- 3:50 p.m.

Vladimir Villa, CEO Fluid Attacks.

#### 3:50 p.m. - 4:20 p.m. Networking Coffee and visit to the Commercial exhibition.

#### Session 8:

### FROM MYTH TO REALITY: WHAT YOU REALLY NEED TO KNOW ABOUT CLOUD SERVICES

4:20 p.m.- 4:50 p.m.

Michael South, ECloud Security Evangelist en Amazon Web Services.

#### Session 9:

### FROM FRIEND TO ENEMY: HOW DO WE PROTECT OURSELVES FROM INTERNAL FRAUD?

4:50 p.m. - 5:20 p.m.

David Pereira, CEO at SecPro Security Professionals Colombia.

#### **WELCOME COCKTAIL**

7:30 p.m.

Casa Rafael Núñez.



HOW DO WE PREPARE FOR THE ACCELERATED EVOLUTION OF ELECTRONIC COMMERCE?

8:30 a.m. - 9:20 a.m.

Carlos Ayalde, Head Antifraud at Rappi Colombia.

Moises Santos, Risk LAC at Visa.

Moderator: Antonio Ramos, Founder of Mundo Hacker and

Project Director at StackOverflow.

**CHALLENGES IN SECURITY OF OPEN BANKING DEVELOPMENT** 

9:20 a.m. - 10:00 a.m.

Carlos Figueredo, CEO Open Vector UK.

10:00 a.m. - 10:30 a.m. Networking Coffee and visit to the Commercial exhibition

THE ROLE OF THE BOARDS OF DIRECTORS IN CYBER-RISK **MANAGEMENT** 

10:30 a.m.- 11:10 a.m.

Olga Botero, Senior Advisor of Financial Services, Technology, Operations and Cyber Security at The Boston Consulting Group.

THE CIO'S FACING THE NEW FACE OF CYBERCRIME

11:10 a.m. - 12:00 p.m.

Emanuel Ortiz, Financial CSIRT Director.

**REGIONAL FRAUD CONCENTRATOR** 

12:00 p.m. – 12:30 p.m.

Daniel Juvinao P, Comercial Manager at Felaban.

12:30 p.m.- 2:00 p.m. Networking Lunch and visit to the Commercial exhibition.

GOBIERNOS, COOPERACIÓN Y CIBER-RESILIENCIA

2:00 p.m. - 2:30 p.m.

Teniente Coronel Alex Durán, Jefe Centro Cibernético Policial de la Policía Nacional de Colombia.

Fernando Ruiz Pérez, Director de Operaciones del Centro Europeo de Cibercrimen en EUROPOL.

Moderator: Alba Valdés, Consultora Seguridad en Asobancaria.

**FACING MALWARE DEVELOPMENTS FOR ATM'S** 

2:30 p.m. - 3:00 p.m.

Omar Herrera, Internal Control Specialist at BBVA México.

3:00 p.m. - 3:30 p.m. Networking Coffee and visit to the Commercial exhibition.

**BEHAVIORAL BIOMETRICS** 

3:30 p.m.- 4:00 p.m.

Zohar Elnekave, Senior Director Latam at BioCatch.

**GOVERNMENTS, COOPERATION AND CYBER-RESILIENCE** 

4:00 p.m.- 4:30 p.m.

- Mayor Félix Miranda, Chief Capacity Center for Cybersecurity of Colombia (C4) of the Police Cyber Center.
- Fernando Ruiz Pérez, Director of Operations of the European Cybercrime Center at EUROPOL.
- Moderator: Alba Valdés, Security Consultant at Asobancaria.

CLOSURE

4:00 p.m.– 4:30 p.m. Mayor General Fabio Hernán López Cruz, Director of Criminal Investigation and INTERPOL of the National Police of Colombia DIJIN.

**INVESTMENT** 

**COP:** \$2.359.000 **USD:** \$936,00 IVA: \$448.210 TAXES

Total: \$2.807.210 | INCLUDED

Important information

At the purchase of your flight tickets, include Avianca's discount code: GN295\*

\*Terms and conditions apply. Not added to other discounts.

Inscriptions

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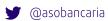




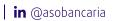












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