



**Clab**  
2018

18° Latin American Congress of Technology and Financial Innovation

Cartagena de Indias Convention Center, Colombia

SEPTEMBER  
19|20|21 2018

UN EVENTO:



DAY 1

**Wednesday**  
September 19th

**Host:** Guillermo Arduino - Correspondent at CNN en Español and host of Clix

REGISTRATION FROM 6:30 A.M.

**OPENING SESSION**

- 08:00 - 08:15 a.m. | Santiago Castro - President, Asobancaria.
- 08:15 - 08:30 a.m. | Gustavo Vega - President, ACH Colombia, President CLAB.
- 08:30 - 08:45 a.m. | Giorgio Trettenero, General Secretary, Latin American Federation of Banks - Felaban.
- 08:45 - 09:15 a.m. | **Financial innovation and the supervisor**  
Jorge Castaño, Superintendent, Financial Superintendency of Colombia

THEMATIC BLOCK: DIGITAL TRANSFORMATION AND INNOVATION. MAIN SPEAKER

**First Session. Digital Transformation and Innovation.**

Main Speaker

- 09:15 - 10:00 a.m. | **¿How to captivate the digital minds and the analogous hearts of the clients of the future?**  
Anders Sörman-Nilsson - Futurist and strategist of innovation / AUSTRALIA
- 10:00 - 10:30 a.m. | **Interview with the keynote speaker**  
Guillermo Güémez - Head of Innovation, Banorte / MEXICO
- 10:30 - 11:00 a.m. Coffee Break / Commercial Exhibition

**Second Session. Tools for Digital Transformation**

- 11:00 - 11:30 a.m. | **Impact of blockchain technology in the financial system**  
Carlos Arena - Business Development Director, R3 Consortium/ UNITED STATES
- 11:30 - 12:00 p.m. | **Experiences with blockchain applications in banking**  
Driss Tamsamani - Head of Digital Channels & Enterprise Banking, Citibank/ UNITED STATES
- 12:00 - 12:30 p.m. | **Cloud: The new normal in Financial Services**  
Shannon Kellogg - Director of Public Policy, Amazon Web Services / UNITED STATES

Tools for the back-office

12:30 - 2:00 p.m. LUNCH / Commercial Exhibition

- 02:00 - 02:30 p.m. | **Challenges in a new world of information management: AI, Machine Learning, Governance, Regulation, Big Data**  
Luis Diaz - Director of Financial Solutions for Latin American, Oracle
- 02:30 - 03:00 p.m. | **API-fication strategy as an enabler of open banking**  
Luis Goncalves - Manager of Financial Services Organization, Ernst and Young / PANAMA
- 03:00 - 03:15 p.m. | **Biometry for Financial Services**  
Juan Galindo - Registrar, National Civil Registry / COLOMBIA
- 03:15 - 03:45 p.m. | **"De-robotizing the talent": Efficiency gains and new revenues**  
Juan Polonia - Manager of Operational Excellence, Grupo Bancolombia / COLOMBIA
- 03:45 - 04:15 p.m. | **Agile Frameworks for a ROI driven Data Science Practice**  
Favio Vazquez - Expert Data Science Lecturer, Afi School of Finance / MEXICO

Tools for the middle-office

Tools for the front-office

4:15 - 4:45 p.m. Commercial Exhibition / Coffee Break

**Third Session. Panel: Advances and Challenges of Digital Transformation in the Latin American Financial System**

- 04:45 - 05:45 p.m. | Luis Guillermo Molina - CTO, Semgroup
- Carlos Mojica - Innovation and Digital Banking Division Manager, National Bank of Bolivia. / BOLIVIA
- Marcelo González - CEO, VeriTran / ARGENTINA
- Moderator: Patricia Parente - Manager of Commercial Intelligence, Banco Ciudad / ARGENTINA



DAY 2

**Thursday**  
September 20th

**Host:** Mauricio Reina - Researcher at Fedesarrollo an Host of Red+ Noticias

REGISTRATION FROM 7:30 A.M.

THEMATIC BLOCK: INNOVATION IN PAYMENT METHODS

**Fourth Session. Panel: Innovation in Payment Methods**

- 08:30 - 09:30 a.m. | Aldo Chiavegatti - Superintendent of Financial Market Infraestructure, Interbank Clearing House / BRAZIL
- Rubén Salazar - Senior Vice President Head of Products & Solutions, Visa / UNITED STATES
- Santiago Bugallo - Head of Hispanic Markets, Mercado Pago / ARGENTINA
- Moderator: Guillermo Moreano - Vice President of Operations and Technology, Banco Internacional / ECUADOR

**Fifth Session. Financial Innovation Tendencies in the region**

- 09:30 - 10:00 a.m. | **Digital security for new models of financial services**  
Roberto Peña Cardeña - Director de Cybersecurity, Mnemo / SPAIN

10:00 - 10:30 a.m. Coffee Break / Commercial Exhibition

Successful cases in the region

- 10:30 - 11:00 a.m. | **Digital Transformation and Payments P2P and P2C**  
Rodolfo Gasparri - Banco Mercantil / VENEZUELA
- 11:00 - 11:30 a.m. | **Marketing automation tools through artificial intelligence**  
Indira Vijil - Head of Electronic Channels, Banco Ficohsa / HONDURAS
- 11:30 - 12:30 p.m. | **Financial Innovation Competition Awards - CLAB 2018**

12:30 - 2:00 p.m. Lunch / Commercial Exhibition

THEMATIC BLOCK: NEW BUSINESS MODELS IN THE PROVISION OF FINANCIAL SERVICES

**Sixth Session. New business models in the provision of financial services.**

- 02:00 - 02:30 p.m. | **Indra-Tecnocom Report on Trends in Payment Methods**  
Kerman Ispizua Ruíz de Gopegui - Global Manager Development of Payment Method
- 02:30 - 03:00 p.m. | **Evolution and Prospects in Fintech Latam**  
Eduardo Guraieb - General Manager, Mexican FinTech Association / MEXICO
- 03:00 - 03:30 p.m. | **The future of Fintech's investment**  
Andrés Fontao - Co Founder, Startup Bootcamp Scale y Finnovista / UNITED STATES

3:30 - 4:10 p.m. Coffee Break / Commercial Exhibition

- 04:10 - 04:40 p.m. | Rodolfo Durán - Vice President of Acceptance Development and Innovation, MasterCard / UNITED STATES

- 04:40 - 05:10 p.m. | **Financial Innovation**  
Oscar Cabrera - President of BBVA Colombia

08:00 p.m.

**PARTY - BALUARTE SAN IGNACIO**  
Invited Artists: Mr. Black - Jorge Celedón.

**REGISTRATION FROM 7:30 A.M.**

**Seventh Session. Panel: Regulatory challenges for the new tendencies**

**08:30 - 09:30 a.m.**

**Felipe Lega** -Director, Financial Regulation Unit / COLOMBIA  
**Miguel Torres Vila** - Head of International Relations, Redsys / SPAIN  
**Rudy Araujo** - General Secretary, Association of Bank Supervisors of the Americas / MÉXICO  
**Moderator: Gustavo Vega** - President, ACH Colombia - President CLAB / COLOMBIA.

**10:30 - 11:00 a.m. Commercial Exhibition / Coffee Break**

**Ninth Session. Panel: Management of the New Human Talent**

**11:00 - 12:45 a.m.**

**Augusto Restrepo** - Founder, Equipos más Humanos / COLOMBIA  
**Carlos San Román** - CEO, Lee Hecht Harrison – DBM / PERÚ  
**Hanoi Morillo** - Leader of Digital Transformation & Innovation, IBM /  
**Moderator: Enrique Borda** - Ex ViceMinister of Labour Relations / COLOMBIA

**THEMATIC BLOCK: NEW HUMAN TALENT AND CYBERSECURITY**

**Eighth Session. Cybersecurity: A main concern for the industry**

**09:30 - 10:30 a.m.**

**Strength in Sharing – Cyber Intel for Financial Services**  
**Magdiel Rodriguez** - Regional Director, Latin America and Caribbean, FS-ISAC / UNITED STATES

**10:00 - 10:30 a.m.**

**Driving digital transformation in financial services while minimizing risks.**  
**Diana Kelley** – Cybersecurity Field CTO, Microsoft

**Invitation CLAB 2019**

**David Schwartz** - CEO, FIBA / UNITED STATES

**12:45 - 01:00 p.m.**

**CLOSING SPEECH**

**Gustavo Vega** - President, ACH Colombia – President CLAB / COLOMBIA

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AN EVENT:

