



Clab 2018

18° Latin American Congress of Technology and Financial Innovation

Cartagena de Indias Convention Center, Colombia

SEPTEMBER
19|20|21 2018

UN EVENTO:



DAY 1

Wednesday
September 19th

Host: Guillermo Arduino - Correspondent at CNN en Español and host of Clax

DAY 2

Thursday
September 20th

Host: Mauricio Reina - Researcher at Fedesarrollo an Host of Red+ Noticias

REGISTRATION FROM 6:30 A.M.

REGISTRATION FROM 7:30 A.M.

OPENING SESSION

- 08:00 - 08:15 a.m.** | Santiago Castro - President, Asobancaria.
- 08:15 - 08:30 a.m.** | Gustavo Vega - President, ACH Colombia, President CLAB.
- 08:30 - 08:45 a.m.** | Giorgio Trettenero, General Secretary, Latin American Federation of Banks - Felaban.
- 08:45 - 09:15 a.m.** | **Financial innovation and the supervisor**
Jorge Castaño, Superintendent, Financial Superintendency of Colombia

THEMATIC BLOCK: DIGITAL TRANSFORMATION AND INNOVATION. MAIN SPEAKER

First Session. Digital Transformation and Innovation.

Main Speaker

- 09:15 - 10:00 a.m.** | **How to captivate the digital minds and the analogous hearts of the clients of the future?**
Anders Sörman-Nilsson - Futurist and strategist of innovation / AUSTRALIA
- 10:00 - 10:30 a.m.** | **Interview with the keynote speaker**
Guillermo Güémez - Head of Innovation, Banorte / MEXICO
- 10:30 - 11:00 a.m.** Coffee Break / Commercial Exhibition

Second Session. Tools for Digital Transformation

- 11:00 - 11:30 a.m.** | **Impact of blockchain technology in the financial system**
Carlos Arena - Business Development Director, R3 Consortium / UNITED STATES
- 11:30 - 12:00 p.m.** | **Experiences with blockchain applications in banking**
Driss Tamsamani - Head of Digital Channels & Enterprise Banking, Citibank / UNITED STATES
- 12:00 - 12:30 p.m.** | **Cloud: The new normal in Financial Services**
Shannon Kellogg - Director of Public Policy, Amazon Web Services / UNITED STATES

Tools for the back-office

12:30 - 2:00 p.m. LUNCH / Commercial Exhibition

- 02:00 - 02:30 p.m.** | **Challenges in a new world of information management: AI, Machine Learning, Governance, Regulation, Big Data**
Luis Diaz - Director of Financial Solutions for Latin American, Oracle
- 02:30 - 03:00 p.m.** | **API-fication strategy as an enabler of open banking**
Luis Goncalves - Manager of Financial Services Organization, Ernst and Young / PANAMA

Tools for the middle-office

- 03:00 - 03:15 p.m.** | **Biometry for Financial Services**
Juan Galindo - Registrar, National Civil Registry / COLOMBIA
- 03:15 - 03:45 p.m.** | **"De-robotizing the talent": Efficiency gains and new revenues**
Juan Polania - Manager of Operational Excellence, Grupo Bancolombia / COLOMBIA
- 03:45 - 04:15 p.m.** | **Agile Frameworks for a ROI driven Data Science Practice**
Favio Vazquez - Expert Data Science Lecturer, Afi School of Finance / MEXICO

Tools for the front-office

4:15 - 4:45 p.m. Commercial Exhibition / Coffee Break

Third Session. Panel: Advances and Challenges of Digital Transformation in the Latin American Financial System

- 04:45 - 05:45 p.m.** | Luis Guillermo Molina - CTO, Semgroup
- Carlos Mojica - Innovation and Digital Banking Division Manager, National Bank of Bolivia / BOLIVIA
- Marcelo González - CEO, VeriTran / ARGENTINA
- Moderator:** Patricia Parente - Manager of Commercial Intelligence, Banco Ciudad / ARGENTINA

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THEMATIC BLOCK: INNOVATION IN PAYMENT METHODS

Fourth Session. Panel: Innovation in Payment Methods

- 08:30 - 09:30 a.m.** | Aldo Chiavegatti - Superintendent of Financial Market Infraestructure, Interbank Clearing House / BRAZIL
- Rubén Salazar - Senior Vice President Head of Products & Solutions, Visa / UNITED STATES
- Santiago Bugallo - Head of Hispanic Markets, Mercado Pago / ARGENTINA
- Moderator:** Guillermo Moreano - Vice President of Operations and Technology, Banco Internacional / ECUADOR

Fifth Session. Financial Innovation Tendencies in the region

- 09:30 - 10:00 a.m.** | **Die to digitize**
Daniel Navarro - President, Nimmok / COLOMBIA

10:00 - 10:30 a.m. Coffee Break / Commercial Exhibition

Successful cases in the region

- 10:30 - 11:00 a.m.** | **Digital Transformation and Payments P2P and P2C**
Rodolfo Gasparri - Banco Mercantil / VENEZUELA
- 11:00 - 11:30 a.m.** | **Marketing automation tools through artificial intelligence**
Indira Vijil - Head of Electronic Channels, Banco Ficohsa / HONDURAS
- 11:30 - 12:30 p.m.** | **Financial Innovation Competition Awards - CLAB 2018**

12:30 - 2:00 p.m. Lunch / Commercial Exhibition

THEMATIC BLOCK: NEW BUSINESS MODELS IN THE PROVISION OF FINANCIAL SERVICES

Sixth Session. New business models in the provision of financial services.

- 02:00 - 02:30 p.m.** | **Indra-Tecnocom Report on Trends in Payment Methods**
Kerman Ispizua Ruiz de Gopegui - Global Manager Development of Payment Method
- 02:30 - 03:00 p.m.** | **Evolution and Prospects in Fintech Latam**
Eduardo Guraieb - General Manager, Mexican FinTech Association / MEXICO
- 03:00 - 03:30 p.m.** | **The future of Fintech's investment**
Andrés Fontao - Co Founder, Startup Bootcamp Scale y Finnovista / UNITED STATES

3:30 - 4:10 p.m. Coffee Break / Commercial Exhibition

- 04:10 - 04:40 p.m.** | **Rodolfo Durán** - Vice President of Acceptance Development and Innovation, MasterCard / UNITED STATES
- 04:40 - 05:10 p.m.** | **Digital security for new models of financial services**
Roberto Peña Cardena - Director de Cybersecurity, Mnemo / SPAIN

08:00 p.m.

PARTY - BALUARTE SAN IGNACIO
Invited Artists: Mr. Black - Jorge Celedón.

REGISTRATION FROM 7:30 A.M.

Seventh Session. Panel: Regulatory challenges for the new tendencies

08:30 - 09:30 a.m.

Felipe Lega - Director, Financial Regulation Unit / COLOMBIA
Miguel Torres Vila - Head of International Relations, Redsys / SPAIN
Rudy Araujo - General Secretary, Association of Bank Supervisors of the Americas / MÉXICO
Moderator: Gustavo Vega - President, ACH Colombia - President CLAB / COLOMBIA.

THEMATIC BLOCK: NEW HUMAN TALENT AND CYBERSECURITY

Eighth Session. Cybersecurity: A main concern for the industry

09:30 - 10:30 a.m.

Strength in Sharing – Cyber Intel for Financial Services
Magdiel Rodriguez - Regional Director, Latin America and Caribbean, FS-ISAC / UNITED STATES

10:00 - 10:30 a.m.

Driving digital transformation in financial services while minimizing risks.
Diana Kelley – Cybersecurity Field CTO, Microsoft

10:30 - 11:00 a.m. Commercial Exhibition / Coffee Break

Ninth Session. Panel: Management of the New Human Talent

11:00 - 12:45 a.m.

Augusto Restrepo - Founder, Equipos más Humanos / COLOMBIA
Carlos San Román - CEO, Lee Hecht Harrison – DBM / PERÚ
Hanoi Morillo - Leader of Digital Transformation & Innovation, IBM /
Moderator: Enrique Borda - Ex ViceMinister of Labour Relations / COLOMBIA

Invitation CLAB 2019

David Schwartz - CEO, FIBA / UNITED STATES

12:45 - 01:00 p.m.

CLOSING SPEECH

Gustavo Vega - President, ACH Colombia – President CLAB / COLOMBIA

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AN EVENT:

