



## THURSDAY AUGUST 23

- 7:00 A.M. REGISTRATION**
- 7:50 A.M. OPENING SESSION**  
**Juan Carlos Mora**  
Chair of the Board of Asobancaria
- 8:00 A.M. Financial Superintendent of Colombia**
- 9:30 A.M. Minister of Finance of Colombia**
- Martha Lucía Ramírez**  
Vicepresident of the Republic of Colombia
- 9:30 A.M. SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?**
- 11:00 A.M. Robert Engle**  
Nobel Laureate in Economics 2003
- Comments and discussion in charge of Leonardo Villar**  
Director at Fedesarrollo.
- 11:00 A.M. COFFEE BREAK**  
(Release Banca & Economía Magazine)
- 11:30 A.M. SESSION 2: ECONOMIC OUTLOOK OF THE REGION**
- 12:30 A.M. Keynote:**  
**Alejandro Werner**  
Director, Western Hemisphere Department - IMF
- 12:30 P.M. LUNCH**
- 2:00 P.M. SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY**
- 3:30 P.M. Panel:**  
**Oscar Iván Zuluaga**, Former Minister of Finance of Colombia\*  
**Juan Camilo Restrepo**, Former Minister of Finance of Colombia  
**Roberto Junguito**, Former Minister of Finance of Colombia  
**Moderator: Ricardo Ávila**, Director at Portafolio Newspaper
- 3:30 P.M. COFFEE BREAK**
- 4:00 P.M. SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL**
- 5:00 P.M. Panel:**  
**Shaun Mundy**  
Senior Vice President at The Financial Literacy Group
- 5:00 P.M. SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**
- 6:15 P.M. Dialogue:**  
**Felipe Calderón**  
Former President of México  
**Director of National Planning.**  
**Moderator: Carlos Rodríguez** -Director at Dinero Magazine

## FRIDAY AUGUST 24

- 8:00 A.M. SESSION 6: THREE CONVERSATIONS ABOUT THE BANKING AND FINANCIAL BUSINESS**
- 10:00 A.M. Conversation 1. Basel IV**  
**Giorgio Trettenero**  
General Secretary at Federación Latinoamericana de Bancos (FELABAN)  
**Moderator: Álvaro Pimentel**, President of Itaú Bank.
- Conversation 2. DeRisking.**  
**David Schwartz**  
President & CEO at FIBA.  
**Moderator: Mauricio Rosillo**, VP. Legal at Bancolombia
- Conversation 3. SandBox and the challenges of FinTECH regulation**  
**Liliana Rojas-Suárez**  
Senior fellow at the Center for Global Development and Adjunct Professor at Columbia University.  
**Moderator: Efraín Forero**, President of Davivienda Bank.
- 10:00 A.M. COFFEE BREAK**
- 10:30 A.M. SESIÓN 7: FINTECH**
- 12:00 A.M. Timothy Murphy**  
General Counsel and Chief Franchise Officer at MasterCard
- Alberto Yohai**  
President at Colombian Chamber of Information Technologies  
**Moderator: Fernando Quijano**, Director at La República Newspaper
- 12:00 P.M. LUNCH**
- 2:00 P.M. SESIÓN 8: PHASING OUT CASH**
- 4:00 P.M. Presentación Magistral:**  
**Kenneth Rogoff**  
Professor at Harvard University
- Panel:**  
**Director at the Financial Regulation Unit**  
**Moderator: Santiago Perdomo**, Adviser at Colpatria
- SUSTAINABILITY 2018 REPORT PRESENTATION**
- 4:00 P.M. COFFEE BREAK**
- 4:30 P.M. CLOSING SESSION**
- 5:45 P.M. Santiago Castro**  
President at Asobancaria  
**Iván Duque Marquéz**  
President of the Republic of Colombia
- 8:00 PM. CLOSING PARTY - Place: Baluarte San Ignacio**  
Silvestre Dangond  
Maelo Ruiz  
Bazurto All Stars

**NATIONAL PARTICIPANTS  
RATE (COP):**

**VAT:** \$ 2.472.000  
**Total:** \$ 2.941.680

**FOREIGN PARTICIPANTS  
RATE**

**USD:** 979  
**Taxes included**

**DISCOUNT**

**VAT:** \$ 2.348.400  
**Total:** \$ 2.818.080

**USD:** 938  
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Important information for the purchase of your flight tickets: Include the Avianca discount code **GN443**

\*Get a 5% conditioned discount by registration and payment until July 16th, 2018.

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