



THURSDAY AUGUST 23

- 7:00 A.M. | REGISTRATION**
- 7:50 A.M. | OPENING SESSION**
Juan Carlos Mora
 Chair of the Board of Asobancaria
- 8:00 A.M. |**
9:30 A.M. |
Jorge Castaño
 Financial Superintendent of Colombia
- Alberto Carrasquilla**
 Minister of Finance of Colombia
- Marta Lucía Ramírez**
 Vicepresident of the Republic of Colombia
- 9:30 A.M. | SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?**
11:00 A.M. | Robert Engle
 Nobel Laureate in Economics 2003
- Comments and discussion in charge of**
Leonardo Villar
 Director at Fedesarrollo.
- 11:00 A.M. | COFFEE BREAK**
11:30 A.M. | (Release Banca & Economía Magazine)
- 11:30 A.M. | SESSION 2: ECONOMIC OUTLOOK OF THE REGION**
12:30 P.M. | Keynote:
Alejandro Werner
 Director, Western Hemisphere Department - IMF
- 12:30 P.M. | LUNCH**
2:00 P.M. |
3:30 P.M. | SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY
Panel:
Guillermo Perry, Former Minister of Finance of Colombia
Juan Camilo Restrepo, Former Minister of Finance of Colombia
Roberto Junguito, Former Minister of Finance of Colombia
Moderator: Ricardo Ávila, Director at Portafolio Newspaper
- 3:30 P.M. | COFFEE BREAK**
4:00 P.M. |
5:00 P.M. | SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL
Panel:
Shaun Mundy
 Senior Vice President at The Financial Literacy Group
- 5:00 P.M. | SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**
6:15 P.M. | Dialogue:
Felipe Calderón, Former President of México.
Gloria Alonso, Director of National Planning.
Moderator: Carlos Rodríguez, Director at Dinero Magazine

FRIDAY AUGUST 24

- 8:00 A.M. | SESSION 6: THREE CONVERSATIONS ABOUT THE**
10:00 A.M. | BANKING AND FINANCIAL BUSINESS
- Conversation 1. Basel IV**
Giorgio Trettenero
 General Secretary at Federación Latinoamericana de Bancos (FELABAN)
Moderator: Álvaro Pimentel, President of Itaú Bank.
- Conversation 2. DeRisking.**
David Schwartz
 President & CEO at FIBA.
Moderator: Mauricio Rosillo, VP. Legal at Bancolombia
- Conversation 3. SandBox and the challenges of FinTECH regulation**
Liliana Rojas-Suárez
 Senior fellow at the Center for Global Development and Adjunct Professor at Columbia University.
Moderator: Efraín Forero
 President of Davivienda Bank
- 10:00 A.M. | COFFEE BREAK**
10:30 A.M. |
12:00 A.M. | SESIÓN 7: FINTECH
Timothy Murphy
 General Counsel and Chief Franchise Officer at MasterCard
- Alberto Yohai**
 President at Colombian Chamber of Information Technologies
Moderator: Fernando Quijano, Director at La República Newspaper
- 12:00P.M. | LUNCH**
2:00 P.M. |
3:30 P.M. | SESSION 8: PHASING OUT CASH
Presentación Magistral:
Kenneth Rogoff
 Professor at Harvard University
- Panel:**
Felipe Ilegua, Director at the Financial Regulation Unit
Moderator: Santiago Perdomo Maldonado, Executive Vice President Mercantil Colpatria
- 3:30 P.M. | SESSION 9: REAL ESTATE SECTOR: AGENDA 2018-2022.**
4:00 P.M. | Jonathan Malagón González
 Minister of Housing
- SUSTAINABILITY 2018 REPORT PRESENTATION**
COFFEE BREAK
4:00 P.M. |
4:30 P.M. |
5:00 P.M. | CLOSING SESSION
5:45 P.M. | Santiago Castro Gómez
 President at Asobancaria
- Iván Duque Marquéz**
 President of the Republic of Colombia
- 8:00 PM. | CLOSING PARTY - Place: Baluarte San Ignacio**
 Silvestre Dangond
 Maelo Ruiz
 Bazurto All Stars

**NATIONAL PARTICIPANTS
RATE (COP):**

VAT: \$ 2.472.000
Total: \$ 469.680
\$ 2.941.680

**FOREIGN PARTICIPANTS
RATE**

USD: 979
Taxes included

Inscriptions:

Clemencia Misas
Call Center: 326 66 20
eventos@asobancaria.com

Sponsors:

Yuly Santos
ysantos@asobancaria.com
PBX: 326 66 00 - Ext: 1485

Important information for the purchase of your flight tickets: Include the Avianca discount code **GN443**

Participate in the event through

#ConvenciónBancaria

SPONSORS



@asobancaria



Asobancaria Colombia



@asobancaria

www.asobancaria.com



ASOBANCARIA



Autoriza Coljuegos