







Nuevas realidades, nuevas oportunidades.

THURSDAY AUGUST 23

7:00 A.M. 7:50 A.M. 8:00 A.M. 9:30 A.M.

REGISTRATION

OPENING SESSION

Juan Carlos Mora

Chair of the Board of Asobancaria

Financial Superintendent of Colombia

Minister of Finance of Colombia

Martha Lucía Ramírez

Vicepresident of the Republic of Colombia

9:30 A.M. 11:00 A.M.

SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?

Robert Engle

Nobel Laureate in Economics 2003

Comments and discussion in charge of

Leonardo Villar

Director at Fedesarrollo.

11:00 A.M. 11:30 A.M. **COFFEE BREAK**

(Release Banca & Economía Magazine)

11:30 A.M. 12:30 A.M.

Kevnote:

Alejandro Werner Director, Western Hemisphere Department - IMF

12:30 P.M. 2:00 P.M.

LUNCH

2:00 P.M. 3:30 P.M.

SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY

SESSION 2: ECONOMIC OUTLOOK OF THE REGION

Panel:

Óscar Iván Zuluaga, Former Minister of Finance of Colombia* Juan Camilo Restrepo, Former Minister of Finance of Colombia Roberto Junguito, Former Minister of Finance of Colombia Moderator: Ricardo Ávila, Director at Portafolio Newspaper

3:30 P.M. 4:00 P.M.

COFFEE BREAK

4:00 P.M. 5:00 P.M.

SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL

Panel:

Shaun Mundyt

Senior Vice President at The Financial Literacy Group

5:00 P.M. 6:15 P.M. SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN

Dialogue:

Felipe Calderón

Former President of México

Director of National Planning.

Moderator: Carlos Rodríguez - Director at Dinero Magazine

FRIDAY AUGUST 24

8:00 A.M. 10:00 A.M. **SESSION 6: THREE CONVERSATIONS ABOUT THE**

BANKING BUSINESS

Conversation 1. Basel IV

Giorgio Trettenero

General Secretary at Federación Latinoamericana de Bancos

(FELABAN)

Moderator: Álvaro Pimentel, President of Itaú.

Conversation 2. DeRisking.

David Schwartz

President & CEO at FIBA.

Moderator: Mauricio Rosillo

VP. Legal General Secretariat at Bancolombia

Conversation 3. SandBox and the challenges of FinTECH

regulation

Liliana Rojas-Suárez

Senior fellow at the Center for Global Development and Adjunct

Professor at Columbia University.

Moderator: Efraín Forero, President of Davivienda.

10:00 A.M. 10:30 A.M. **COFFEE BREAK**

10:30 A.M.

SESIÓN 7: FINTECH

12:00 A.M.

Timothy Murphy

General Counsel and Chief Franchise Officer at MasterCard

Alberto Yohai

President at Colombian Chamber of Information Technologies

Moderator: Fernando Quijano, Director at La República

Newspaper

12:00P.M. 2:00 P.M.

LUNCH

2:00 P.M.

SESIÓN 8: PHASING OUT CASH

4:00 P.M. Presentación Magistral:

Kenneth Rogoff

Professor at Harvard University

Director at the Financial Regulation Unit

Moderator: Santiago Perdomo, Adviser at Colpatria

SUSTAINABILITY 2018 REPORT PRESENTATION

4:00 P.M. 4:30 P.M.

COFFEE BREAK

4:30 P.M.

CLOSING SESSION Santiago Castro

5:45 P.M.

President at Asobancaria

Iván Duque Marquéz

President of the Republic of Colombia

8:00 PM.

CLOSING PARTY - Place: Baluarte San Ignacio Silvestre Dangond Maelo Ruiz

Bazurto All Stars

*Waiting for confirmation

NATIONAL PARTICIPANTS RATE (COP):

\$ 2.472.000 \$ 469.680 \$ 2.941.680 VAT: Total:

FOREIGN PARTICIPANTS RATE

USD: Taxes included DISCOUNT

\$ 2.348.400 \$ 469.680 \$ 2.818.080 VAT: Total:

USD: Taxes included **Inscriptions:**

Clemencia Misas Call Center: 326 66 20 eventos@asobancaria.com

Sponsors:

Yuly Santos ysantos@asobancaria.com PBX: 326 66 00 - Ext: 1485 Important information for the purchase of your flight tickets: Include the Avianca discount code GN443

*Get a 5% conditioned discount by registration and payment until July 16th, 2018.

#ConvenciónBancaria

SPONSORS







































































































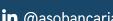












www.asobancaria.com













