



THURSDAY AUGUST 23

- 7:00 A.M. REGISTRATION**
- 7:50 A.M. OPENING SESSION**
Juan Carlos Mora
Chair of the Board of Asobancaria
- 8:00 A.M. Financial Superintendent of Colombia**
- 9:30 A.M. Minister of Finance of Colombia**
- Martha Lucía Ramírez**
Vicepresident of the Republic of Colombia
- 9:30 A.M. SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?**
Robert Engle
Nobel Laureate in Economics 2003
- 11:00 A.M. Comments and discussion in charge of Leonardo Villar**
Director at Fedesarrollo.
- 11:00 A.M. COFFEE BREAK**
11:30 A.M. (Release Banca & Economía Magazine)
- 11:30 A.M. SESSION 2: ECONOMIC OUTLOOK OF THE REGION**
Keynote:
Alejandro Werner
Director, Western Hemisphere Department - IMF
- 12:30 P.M. LUNCH**
2:00 P.M.
- 2:00 P.M. SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY**
Panel:
Oscar Iván Zuluaga, Former Minister of Finance of Colombia*
Juan Camilo Restrepo, Former Minister of Finance of Colombia
Roberto Junguito, Former Minister of Finance of Colombia
Moderator: Ricardo Ávila, Director at Portafolio Newspaper
- 3:30 P.M. COFFEE BREAK**
4:00 P.M.
- 4:00 P.M. SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL**
Panel:
Shaun Mundy
Senior Vice President at The Financial Literacy Group
- 5:00 P.M. SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**
Dialogue:
Felipe Calderón
Former President of México
Director of National Planning.
Moderator: Carlos Rodríguez -Director at Dinero Magazine

FRIDAY AUGUST 24

- 8:00 A.M. SESSION 6: THREE CONVERSATIONS ABOUT THE BANKING BUSINESS**
10:00 A.M. Conversation 1. Basel IV
Giorgio Trettenero
General Secretary at Federación Latinoamericana de Bancos (FELABAN)
Moderator: Álvaro Pimentel, President of Itaú.
- Conversation 2. DeRisking.**
David Schwartz
President & CEO at FIBA.
Moderator: Mauricio Rosillo
VP. Legal General Secretariat at Bancolombia
- Conversation 3. SandBox and the challenges of FinTECH regulation**
Liliana Rojas-Suárez
Senior fellow at the Center for Global Development and Adjunct Professor at Columbia University.
Moderator: Efraín Forero, President of Davivienda.
- 10:00 A.M. COFFEE BREAK**
10:30 A.M.
- 10:30 A.M. SESIÓN 7: FINTECH**
Timothy Murphy
General Counsel and Chief Franchise Officer at MasterCard
- 12:00 A.M. Alberto Yohai**
President at Colombian Chamber of Information Technologies
Moderator: Fernando Quijano, Director at La República Newspaper
- 12:00 P.M. LUNCH**
2:00 P.M.
- 2:00 P.M. SESIÓN 8: PHASING OUT CASH**
Presentación Magistral:
Kenneth Rogoff
Professor at Harvard University
- 4:00 P.M. Panel:**
Director at the Financial Regulation Unit
Moderator: Santiago Perdomo, Adviser at Colpatria
- SUSTAINABILITY 2018 REPORT PRESENTATION**
4:00 P.M. COFFEE BREAK
4:30 P.M.
- 4:30 P.M. CLOSING SESSION**
5:45 P.M. Santiago Castro
President at Asobancaria
Iván Duque Marquéz
President of the Republic of Colombia
- 8:00 PM. CLOSING PARTY - Place: Baluarte San Ignacio**
Silvestre Dangond
Maelo Ruiz
Bazurto All Stars

**NATIONAL PARTICIPANTS
RATE (COP):**

VAT: \$ 2.472.000
Total: \$ 2.469.680
\$ 2.941.680

**FOREIGN PARTICIPANTS
RATE**

USD: 979
Taxes included

DISCOUNT

VAT: \$ 2.348.400
Total: \$ 469.680
\$ 2.818.080

USD: 938
Taxes included

Inscripciones:

Clemencia Misas
Call Center: 326 66 20
eventos@asobancaria.com

Sponsors:

Yuly Santos
ysantos@asobancaria.com
PBX: 326 66 00 - Ext: 1485

Important information for the purchase of your flight tickets: Include the Avianca discount code **GN443**

*Get a 5% conditioned discount by registration and payment until July 16th, 2018.

Participate in the event through

#ConvenciónBancaria

SPONSORS



@asobancaria



Asobancaria Colombia



@asobancaria

www.asobancaria.com



ASOBANCARIA



Autoriza
Coljuegos