



Nuevas realidades,
nuevas oportunidades.

THURSDAY AUGUST 23

- 7:00 A.M. | REGISTRATION**
- 7:50 A.M. | OPENING SESSION**
Juan Carlos Mora
 Chair of the Board of Asobancaria
- Jorge Castaño**
 Financial Superintendent of Colombia
- Alberto Carrasquilla**
 Minister of Finance of Colombia
- Marta Lucía Ramírez**
 Vicepresident of the Republic of Colombia
- 9:30 A.M. | SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?**
- 11:00 A.M. | Robert Engle**
 Nobel Laureate in Economics 2003
 Sponsored by: **Corficolombiana**
- Comments and discussion in charge of Leonardo Villar**
 Director at Fedesarrollo.
- 11:00 A.M. | COFFEE BREAK**
- 11:30 A.M. | SESSION 2: ECONOMIC OUTLOOK OF THE REGION**
Keynote: Alejandro Werner
 Director, Western Hemisphere Department - IMF
- 12:30 P.M. | LUNCH**
- 2:00 P.M. | SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY**
Panel:
Guillermo Perry, Former Minister of Finance of Colombia
Juan Camilo Restrepo, Former Minister of Finance of Colombia
Roberto Junguito, Former Minister of Finance of Colombia
Moderator: Ricardo Ávila, Director at Portafolio Newspaper
- 3:30 P.M. | COFFEE BREAK**
- 4:00 P.M. | SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL**
Panel:
Shaun Mundy
 Senior Vice President at The Financial Literacy Group
- 4:50 P.M. | APP RELEASE - TuAhorrapp**
Andrés Rojas
 Vice President of Corporate Affairs
- 5:00 P.M. | SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**
Dialogue:
Felipe Calderón, Former President of México.
Gloria Alonso, Director of National Planning.
Moderator: Carlos Rodríguez, Director at Dinero Magazine

FRIDAY AUGUST 24

- 8:00 A.M. | SESSION 6: THREE CONVERSATIONS ABOUT THE BANKING AND FINANCIAL BUSINESS**
- 10:00 A.M. | Conversation 1. Basel IV**
Giorgio Trettenero
 General Secretary at Federación Latinoamericana de Bancos (FELABAN)
Moderator: Álvaro Pimentel, President of Itaú Bank.
- Conversation 2. DeRisking.**
David Schwartz
 President & CEO at FIBA.
Moderator: Mauricio Rosillo, VP. Legal at Bancolombia
- Conversation 3. SandBox and the challenges of FinTECH regulation**
Liliana Rojas-Suárez
 Senior fellow at the Center for Global Development and Adjunct Professor at Columbia University.
Moderator: Efraín Forero, President of Davivienda Bank
- 10:00 A.M. | COFFEE BREAK**
- 10:30 A.M. | RELEASE OF ASOBANCARIA'S ECONOMIC AND FINANCIAL DICTIONARY**
- 10:30 A.M. | SESIÓN 7: FINTECH**
- 12:00 A.M. | Timothy Murphy**
 General Counsel and Chief Franchise Officer at MasterCard
Alberto Yohai
 President at Colombian Chamber of Information Technologies
Moderator: Fernando Quijano, Director at La República Newspaper
- 12:00 P.M. | LUNCH**
- 2:00 P.M. | SESSION 8: PHASING OUT CASH**
Presentación Magistral:
Kenneth Rogoff
 Professor at Harvard University
Panel:
Felipe Ilegua, Director at the Financial Regulation Unit
Moderator: Santiago Perdomo Maldonado, Executive Vice President Mercantil Colpatria
- 3:30 P.M. | SESSION 9: REAL ESTATE SECTOR: AGENDA 2018-2022.**
Jonathan Malagón González
 Minister of Housing
- 4:00 P.M. | SUSTAINABILITY 2018 REPORT PRESENTATION**
- 4:30 P.M. | COFFEE BREAK**
- 4:30 P.M. | CLOSING SESSION**
Santiago Castro Gómez
 President at Asobancaria
Iván Duque Marquéz
 President of the Republic of Colombia
- 8:00 PM. | CLOSING PARTY - Place: Baluarte San Ignacio**
 Silvestre Dangond
 Maelo Ruiz
 Bazurto All Stars

NATIONAL PARTICIPANTS RATE (COP):

\$ 2.472.000
 VAT: \$ 469.680
 Total: \$ 2.941.680

FOREIGN PARTICIPANTS RATE

USD: 979
 Taxes included

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