



## THURSDAY AUGUST 23

- 7:00 A.M. | REGISTRATION**
- 7:50 A.M. | OPENING SESSION**  
**Juan Carlos Mora**  
Chair of the Board of Asobancaria
- 8:00 A.M. |**  
**9:30 A.M. |**  
**Jorge Castaño**  
Financial Superintendent of Colombia
- Alberto Carrasquilla**  
Minister of Finance of Colombia
- Marta Lucía Ramírez**  
Vicepresident of the Republic of Colombia
- 9:30 A.M. | SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?**  
**11:00 A.M. | Robert Engle**  
Nobel Laureate in Economics 2003
- Comments and discussion in charge of**  
**Leonardo Villar**  
Director at Fedesarrollo.
- 11:00 A.M. | COFFEE BREAK**  
**11:30 A.M. | (Release Banca & Economía Magazine)**
- 11:30 A.M. | SESSION 2: ECONOMIC OUTLOOK OF THE REGION**  
**12:30 P.M. | Keynote:**  
**Alejandro Werner**  
Director, Western Hemisphere Department - IMF
- 12:30 P.M. | LUNCH**  
**2:00 P.M. |**  
**3:30 P.M. | SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY**  
**Panel:**  
**Guillermo Perry**, Former Minister of Finance of Colombia  
**Juan Camilo Restrepo**, Former Minister of Finance of Colombia  
**Roberto Junguito**, Former Minister of Finance of Colombia  
**Moderator: Ricardo Ávila**, Director at Portafolio Newspaper
- 3:30 P.M. | COFFEE BREAK**  
**4:00 P.M. |**  
**5:00 P.M. | SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL**  
**Panel:**  
**Shaun Mundy**  
Senior Vice President at The Financial Literacy Group
- 5:00 P.M. | SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**  
**6:15 P.M. | Dialogue:**  
**Felipe Calderón**, Former President of México.  
**Gloria Alonso**, Director of National Planning.  
**Moderator: Carlos Rodríguez**, Director at Dinero Magazine

## FRIDAY AUGUST 24

- 8:00 A.M. | SESSION 6: THREE CONVERSATIONS ABOUT THE**  
**10:00 A.M. | BANKING AND FINANCIAL BUSINESS**
- Conversation 1. Basel IV**  
**Giorgio Trettenero**  
General Secretary at Federación Latinoamericana de Bancos (FELABAN)  
**Moderator: Álvaro Pimentel**, President of Itaú Bank.
- Conversation 2. DeRisking.**  
**David Schwartz**  
President & CEO at FIBA.  
**Moderator: Mauricio Rosillo**, VP. Legal at Bancolombia
- Conversation 3. SandBox and the challenges of FinTECH regulation**  
**Liliana Rojas-Suárez**  
Senior fellow at the Center for Global Development and Adjunct Professor at Columbia University.  
**Moderator: Efraín Forero**  
President of Davivienda Bank
- 10:00 A.M. | COFFEE BREAK**  
**10:30 A.M. |**  
**12:00 A.M. | SESIÓN 7: FINTECH**  
**Timothy Murphy**  
General Counsel and Chief Franchise Officer at MasterCard
- Alberto Yohai**  
President at Colombian Chamber of Information Technologies  
**Moderator: Fernando Quijano**, Director at La República Newspaper
- 12:00P.M. | LUNCH**  
**2:00 P.M. |**  
**3:30 P.M. | SESSION 8: PHASING OUT CASH**  
**Presentación Magistral:**  
**Kenneth Rogoff**  
Professor at Harvard University
- Panel:**  
**Felipe Ilegua**, Director at the Financial Regulation Unit  
**Moderator: Santiago Perdomo Maldonado**, Executive Vice President Mercantil Colpatria
- 3:30 P.M. | SESSION 9: REAL ESTATE SECTOR: AGENDA 2018-2022.**  
**4:00 P.M. | Jonathan Malagón González**  
Minister of Housing
- SUSTAINABILITY 2018 REPORT PRESENTATION**  
**COFFEE BREAK**  
**4:00 P.M. |**  
**4:30 P.M. |**  
**5:00 P.M. | CLOSING SESSION**  
**5:45 P.M. | Santiago Castro Gómez**  
President at Asobancaria
- Iván Duque Marquéz**  
President of the Republic of Colombia
- 8:00 PM. | CLOSING PARTY - Place: Baluarte San Ignacio**  
Silvestre Dangond  
Maelo Ruiz  
Bazurto All Stars

**NATIONAL PARTICIPANTS  
RATE (COP):**

**VAT:** \$ 2.472.000  
**Total:** \$ 469.680  
\$ 2.941.680

**FOREIGN PARTICIPANTS  
RATE**

**USD:** 979  
Taxes included

**Inscriptions:**

Clemencia Misas  
Call Center: 326 66 20  
eventos@asobancaria.com

**Sponsors:**

Yuly Santos  
ysantos@asobancaria.com  
PBX: 326 66 00 - Ext: 1485

Important information for the purchase of your flight tickets: Include the Avianca discount code **GN443**

Participate in the event through

#ConvenciónBancaria

SPONSORS



@asobancaria



Asobancaria Colombia



@asobancaria

www.asobancaria.com



ASOBANCARIA



Autoriza Coljuegos