







Nuevas realidades, nuevas oportunidades.

THURSDAY AUGUST 23

7:00 A.M. | 7:50 A.M.

REGISTRATION OPENING SESSION

8:00 A.M. 9:30 A.M.

Juan Carlos Mora

Chair of the Board of Asobancaria

Jorge Castaño

Financial Superintendent of Colombia

Alberto Carrasquilla

Minister of Finance of Colombia

Marta Lucía Ramírez

Vicepresident of the Republic of Colombia

9:30 A.M. 11:00 A.M. SESSION 1: SYSTEMIC RISK: HOW DOES COLOMBIA LOOK LIKE?

Robert Engle

Nobel Laureate in Economics 2003

Sponsored by: Corficolombiana

Comments and discussion in charge of

Leonardo Villar

Director at Fedesarrollo.

11:00 A.M.

COFFEE BREAK

11:30 A.M. 12:30 P.M. **SESSION 2: ECONOMIC OUTLOOK OF THE REGION**

Kevnote:

Alejandro Werner

Director, Western Hemisphere Department - IMF

12:30 P.M. 2:00 P.M.

LUNCH

2:00 P.M. 3:30 P.M.

SESSION 3: CHALLENGES TO THE COLOMBIAN ECONOMY

Panel:

Guillermo Perry, Former Minister of Finance of Colombia Juan Camilo Restrepo, Former Minister of Finance of Colombia Roberto Junguito, Former Minister of Finance of Colombia Moderator: Ricardo Ávila, Director at Portafolio Newspaper

3:30 P.M. 4:00 P.M.

COFFEE BREAK

4:00 P.M. 4:50 P.M.

SESSION 4: FINANCIAL EDUCATION: A REMAINING GOAL

Panel:

Shaun Mundy

Senior Vice President at The Financial Literacy Group

4:50 P.M.

APP RELEASE - TuAhorrapp 5:00 P.M.

5:00 P.M. 6:15 P.M. **SESIÓN 5: SESSION 5: NATIONAL DEVELOPMENT PLAN**

Dialoque:

Felipe Calderón, Former President of México. Gloria Alonso, Director of National Planning.

Moderator: Carlos Rodríguez, Director at Dinero Magazine

FRIDAY AUGUST 24

8:00 A.M. 10:00 A.M. **SESSION 6: THREE CONVERSATIONS ABOUT THE BANKING AND FINANCIAL BUSINESS**

Conversation 1. Basel IV

Giorgio Trettenero

General Secretary at Federación Latinoamericana de Bancos

(FELABAN)

Moderator: Álvaro Pimentel, President of Itaú Bank.

Conversation 2. DeRisking.

David Schwartz

President & CEO at FIBA.

Moderator: Mauricio Rosillo, VP. Legal at Bancolombia

Conversation 3. SandBox and the challenges of FinTECH

regulation

Liliana Rojas-Suárez

Senior fellow at the Center for Global Development and Adjunct

Professor at Columbia University.

Moderator: Efraín Forero, President of Davivienda Bank

10:00 A.M.

COFFEE BREAK

10:30 A.M.

RELEASE OF ASOBANCARIA'S ECONOMIC

AND FINANCIAL DICTIONARY

10:30 A.M.

SESIÓN 7: FINTECH

12:00 A.M.

Timothy Murphy

General Counsel and Chief Franchise Officer at MasterCard

President at Colombian Chamber of Information Technologies Moderator: Fernando Quijano, Director at La República

Newspaper

12:00P.M. 2:00 P.M.

LUNCH

2:00 P.M. 3:30 P.M.

SESSION 8: PHASING OUT CASH Presentación Magistral:

Kenneth Rogoff

Professor at Harvard University

Felipe lega, Director at the Financial Regulation Unit Moderator: Santiago Perdomo Maldonado, Executive Vice

President Mercantil Colpatria

3:30 P.M. 4:00 P.M.

SESSION 9:REAL ESTATE SECTOR: AGENDA 2018-2022.

Jonathan Malagón González Minister of Housing

4:00 P.M.

SUSTAINABILITY 2018 REPORT PRESENTATION

4:30 P.M.

COFFEE BREAK

4:30 P.M. 5:45 P.M.

CLOSING SESSION

Santiago Castro Gómez

President at Asobancaria Iván Duque Marquéz

President of the Republic of Colombia

8:00 PM.

CLOSING PARTY - Place: Baluarte San Ignacio Silvestre Dangond Maelo Ruiz

CON

NATIONAL PARTICIPANTS RATE (COP):

\$ 2.472.000 \$ 469.680 \$ 2.941.680 VAT: Total:

FOREIGN PARTICIPANTS RATE USD: 979 Taxes included

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