

ONLINE LENDING IN COLOMBIA

Tarek El Sherif



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Lineru milestones



2,500,000
Visitors



200,000
Application



85%
Repeat

98
Custom
Satisfaction
%



65
NPS
%



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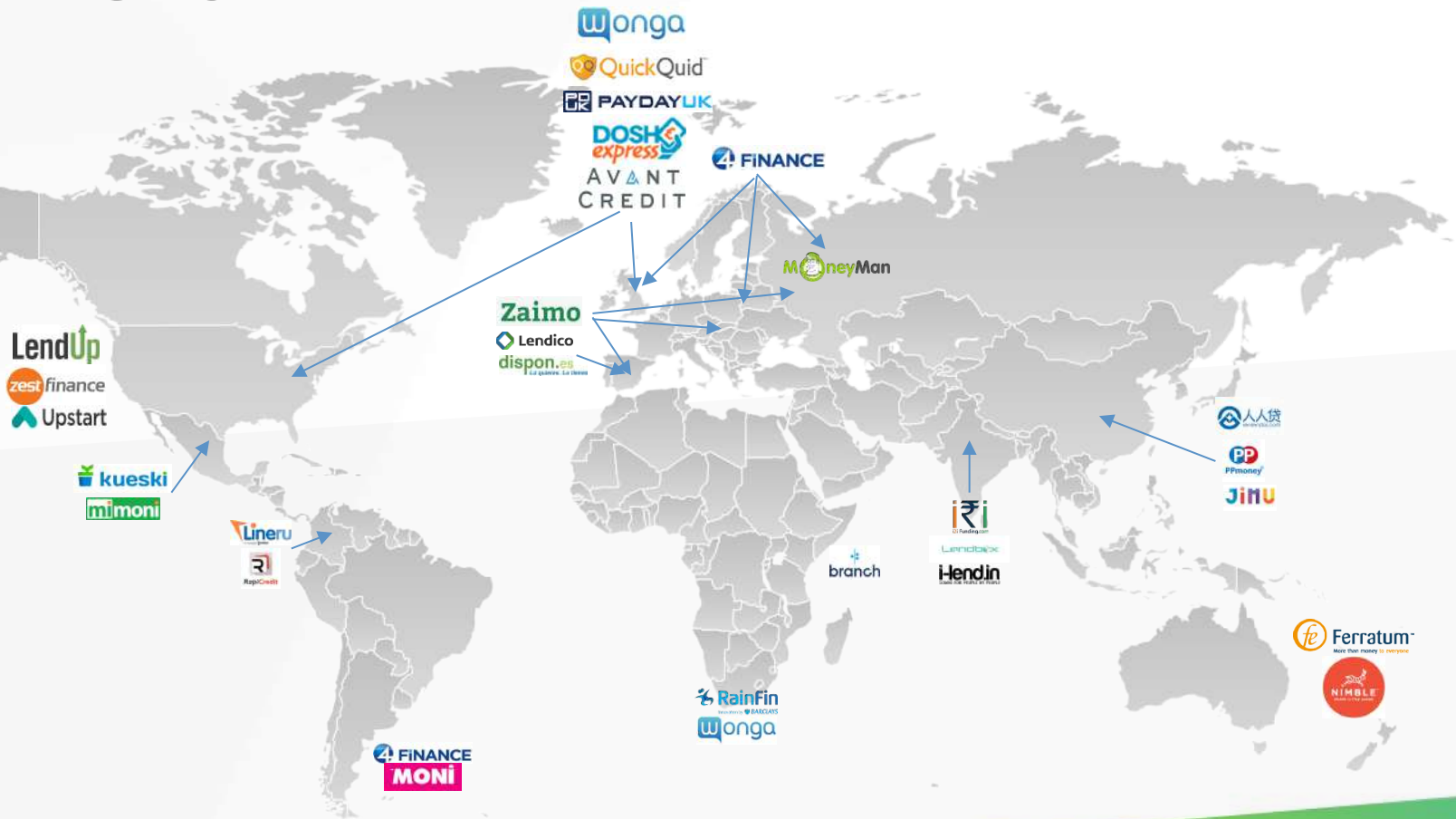
— Agenda

Opportunities

Tools

Fit

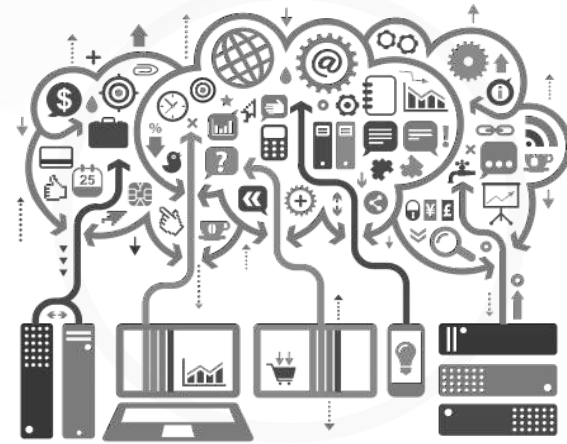
Marketplace lending across the world



Changing landscape



Financial
Crash



Big Data



Technolog
y



Customer
behaviour

What about Colombia



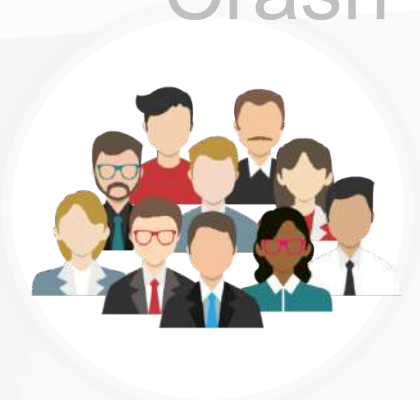
Financial
Crash



Big Data



Technolog
y



Customer
behaviour



Credit Availability

Tools



Identity
verification



Zinobe
Platform



Bank Account Score



Salary
Verification



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— A good fit

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Customer Base
Liquidity
Distribution
Regulatory Expertise
Brand

Fintechs

Entrepreneurial
Agility
Speed
Technology
Focus



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