A B2B Model in FinTech

30° Simposio de Mercado de Capitales

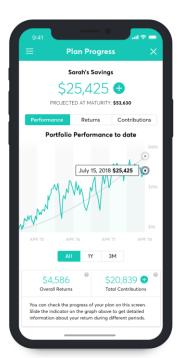
November 30 2018



Who we are











Global coverage across emerging and mature markets





Financial Institutions realize they're at an inflection point

Most business lines are being attacked by startups...





Financial Institutions realize they're at an inflection point



Amazon will Disrupt Financial Services and Wealth Management Next

I've talked for a long time about how Amazon will disrupt financial services and banking.



୬₺ CNBC

How Ant Financial grew larger than Goldman Sachs

Alibaba affiliate Ant Financial is now reportedly worth more than Goldman Sachs, thanks largely to dominance in two trends that have swept China: mobile payments and money market funds for consumers.

B Bloomberg.com

This Is Why Fidelity Fears Silicon Valley

Consumers are ready to trust tech giants with financial services, but regulatory hurdles might get in the way.

1 ThinkAdvisor

Are Amazon, Apple and Google Coming for Asset Managers? | ThinkAdvisor

Tech companies will increasingly enter finance in order to increase their client stickiness Moody's predicts.



But the biggest threat could be the big tech companies...



Financial Institutions realize they're at an inflection point



for WFA to begin piloting in 2017.

executives warn.



Alkanza

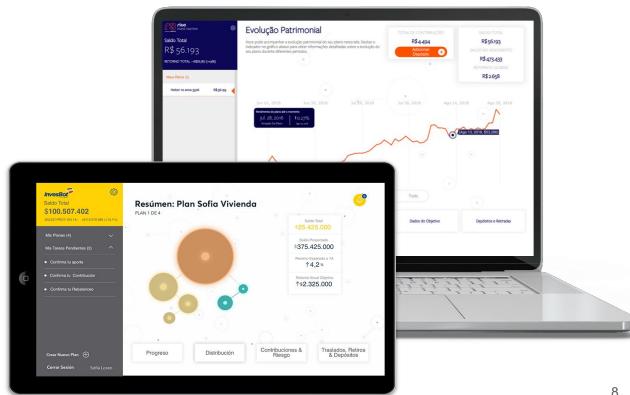
A global B2B digital wealth management platform that enables leading financial institutions to compete and win in a competitive and rapidly evolving landscape





What we look for in our Partners

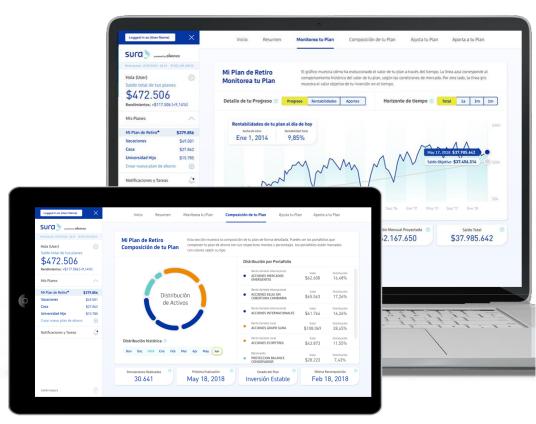
- Addressable Economic Value
- Operational Readiness
- Digital Readiness
- Organizational Readiness





What we provide our Partners

- Access to an untapped market
- A disruptive, truly digital product
- Machine Learning / Artificial Intelligence Capabilities





An Example: What are people saving for?





An Example: What drives people?





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